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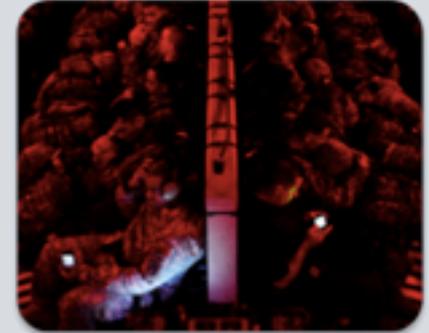
#305 Successful Strategies for Mobile Course Conversions: Lessons from the Field (Part 1)

21 June 2011

Judy Brown and Jason Haag



ADL Mobile Team Focus



Vision

- To be the source of information and support for DoD mobile learning initiatives.

Knowledge

- Track initiatives and share
- Remain current and provide weekly newsletter
- Deliver presentations
- Collect use cases

Deliverables

- Develop samples
- Identify tools
- Conduct workshops and webinars
- Write papers
- Facilitate working group

Research

- Collect literature and review
- Share best practices
- Support BAAs



Let's Look At...



- Problem
- Conversion
- Lessons Learned
- Vendor Solutions
- Next Steps
- Discussion





What is TIP?



- Trafficking in Persons (TIP) is a general awareness course mandated by DoD Instruction 2200.01 Combating Trafficking in Persons
 - Commercial sex trade industry
 - Labor trafficking
- DoD is committed to curtailing the demand for victims of human trafficking.
 - Chargeable offense for service members under Article 134 of the Uniform Code of Military Justice



Background



- Online e-learning course since 2005
- Mandatory for ALL DoD
- ~60% completion
- Online course created by Academic ADL Co-Lab



Desktop Online Version



- HTML and Flash
- Intro plus 6 modules
- Pre-test
- Check your knowledge
- Post-test
- Glossary
- Resource links
- SCORM®

Trafficking in Persons Home Save & Exit ?

Locations Victims May be Found

Some locations that military personnel, civilian personnel, and contractors may likely come across victims while serving abroad or in the U.S. can include:

Sex Trafficking:

- Dance clubs, strip clubs or bars
- Massage parlors or spas
- Street-based prostitution
- Escort services

Labor Trafficking:

- Food services
- Domestic services
- Construction
- Factories
- Hotels



A Pakistani boy works as a bonded laborer in a brick kiln on the outskirts of Lahore in Pakistan. His parents owe the brick kiln owner 5,000 Pakistani rupees (less than US \$100).

play slideshow

Glossary Resources Audio



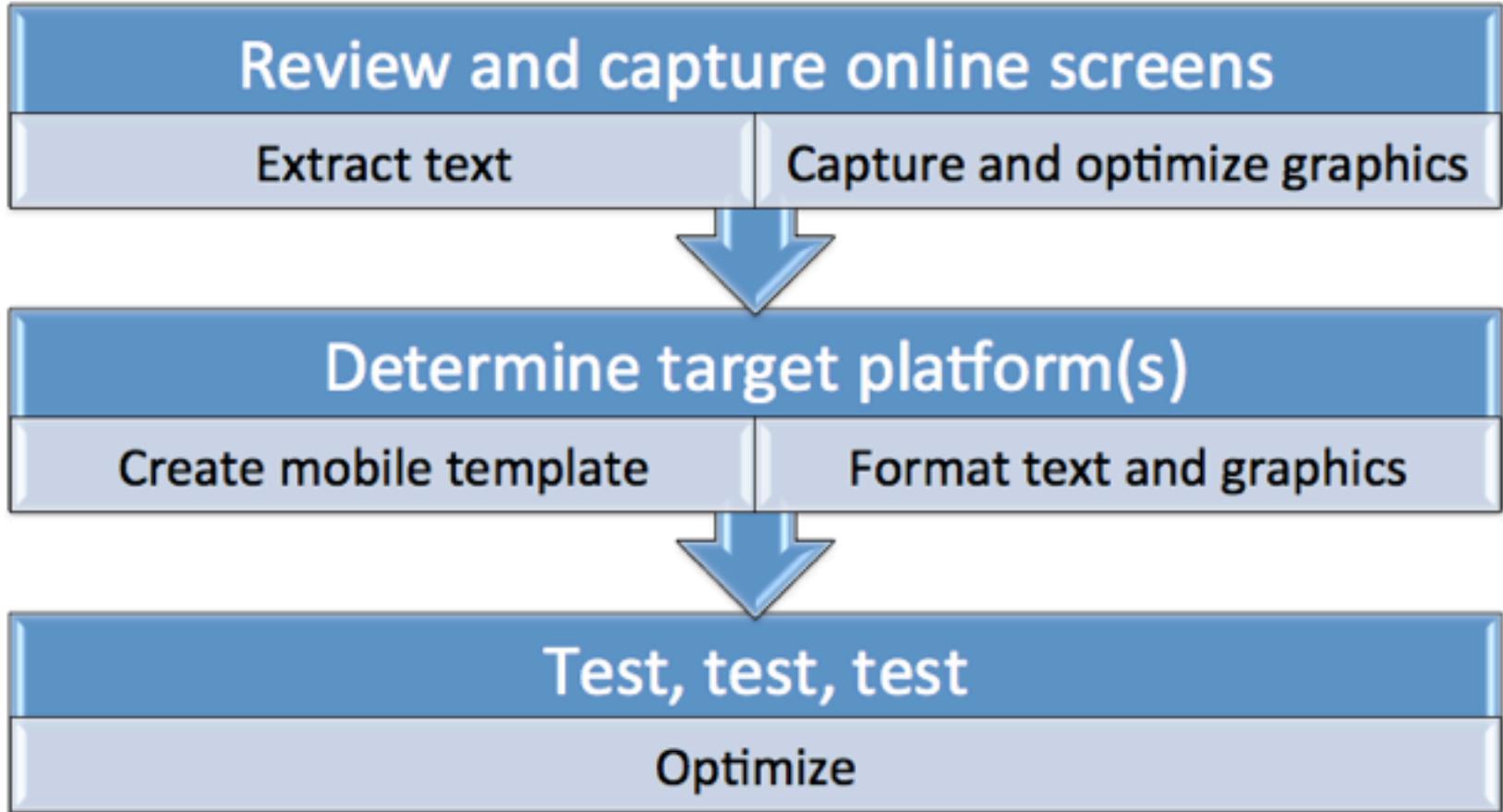
Mobile TIP Decisions



- Platform(s) supported - detection
- Overall UI
- Template design
- Screen content size
- Progressive enhancement
- Graphics (size and learning value)
- Interactions and animations
- Tests and quizzes
- Time per module



Process





Tools Used



- HTML editor
- Graphics editor
- jQuery Mobile Framework
- Books
 - “Programming the Mobile Web”, Maximiliano Firtman
 - “Mobile Design and Development”, Brian Fling
 - “HTML5: Up and Running”, Mark Pilgrim



Phase I



- Phase I Conversion: 30-40 hour effort
- Video can be played or downloaded on any mobile device
- Can also run as Mobile Web App (iPhone)
- Content renders consistently on all mobile devices

<http://tip.adlnet.mobi/menu.html>



Results





Lessons Learned



- **Progressive enhancement** is a best practice necessary to support low end mobile devices
- Each device and browser-specific interfaces presents challenges for providing a consistent experience
- Device and **browser detection** is necessary for addressing device specific interface features and browsers (e.g. Add to Home Screen on iPhone)
- Full screen mode (hide address bar) is consistently supported on most devices
- Some device & browser default settings must be configured
- **Device detection** is necessary for delivering video
- **.png** should be your preferred format (not .gif)
- **Flash** animations are not supported so alternative slides shows were created using static images



Module 1 TIP Initiative



To see additional possibilities, ADL worked with vendors who used their tools to develop Module 1 prototype

- Achieve Labs Inc.
- eXact learning solutions N.A. Inc.
- Intuition Publishing Inc.
- OnPoint Digital
- OutStart
- Trivantis
- D2 TEAM-Sim
- Questionmark
- Problem Solutions
- MentorMate iQpakk
- ReadyGo
- Rapid Intake
- Desire2Learn



Issues to Address



- Slide shows
- Animated bullets
- Videos
- Other animations



Slide Shows



Trafficking in Persons

Common TIP Myths

Myths vs Reality

Myth 1: TIP must involve some form of travel, transportation, or movement across international or national borders.



Reality: TIP does not require transportation, although it may be involved in the crime. TIP is more accurately described as "compelled service" where a victim does not have consent or control due to force, fraud, or coercion.

Reality: TIP is not the same as smuggling, but is a separate criminal offense. Smuggling primarily involves illegally transporting people across borders.

Glossary Resources Audio

Trafficking in Persons

Trafficking Victims Protection Act (TVPA) (2000)

The U.S. enacted the TVPA to comprehensively combat TIP by:

- ▶ **Prevention:** public awareness
- ▶ **Protection:** victim assistance
- ▶ **Prosecution:** new criminal laws

The U.S. recognizes:

- ▶ TIP occurs within and across borders
- ▶ Victims can be foreign nationals or U.S. citizens



A volunteer in Beijing, China created playing cards with details of missing children to hand out to residents and law enforcement in areas notorious for child trafficking.



play slideshow



Glossary



Resources



Audio



Trafficking in Persons

Sex Trafficking

- Commercial sex compelled by force, fraud, or coercion
- Victims found in: brothels, street prostitution, escort services, or pornography
- Child sex tourism: traveling to countries to have sex with children
- Any minor (18 and under) identified in commercial sex activities is an automatic TIP victim
- 43% of identified TIP victims are for sex trafficking
- 98% of identified sex trafficking victims are women and children
- Demand for the sex trade allows sex trafficking to flourish
- Source: United Nations, International Labor Organization, U.S. State Department



Men bid to buy the virginity of Nita, above left, age 14. She is from Bedla caste in India, which encourages girls to be prostituted at the age of 13-14.



play slideshow





Slide Shows



AT&T 12:52 PM 100%

Common TIP Myths Page 3 of 19

Myths vs. Reality 1 2 3 4 5

Myth: TIP must involve some form of travel, transportation, or movement across international or national borders.

Reality: TIP does not require transportation, although it may be involved in the crime, TIP is more

Trivantis

AT&T 9:16 AM 100%

Two young ethnic Karen boys serving as child soldiers on Burma.

LearnCast

AT&T 9:18 AM 100%

TOC Myth 1

Myths vs Reality

Myth 1: TIP must involve some form of travel, transportation, or movement across international or national borders.

Reality: TIP does not require transportation, although it may be involved in the crime. TIP is more accurately described as "compelled service" where a victim does not have consent or control due to force, fraud or coercion.

Reality: TIP is not the same as smuggling, but is a separate criminal offense. Smuggling primarily involves illegally transporting people across borders.

1 2 3 4 5

eExact mobile



Slide Shows (cont.)



MYTHS vs. REALITY 1 2 3 4 5

Myth 3: TIP only occurs in other countries and victims are only foreign nationals.

Reality: TIP is a serious crime that occurs all over the world, including in the United States. TIP victims can be foreign nationals and U.S. citizens.

MYTHS vs. REALITY 1 2 3

Myth 1: TIP must involve some form of travel, transportation, or movement across international or national borders.

Reality: TIP does not require transportation, although it may be involved in the crime. TIP is more accurately described as "compelled service" where a victim does not have consent or control due to force, fraud, or coercion.

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Myth 1

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Myth 1



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OnPoint CellCast

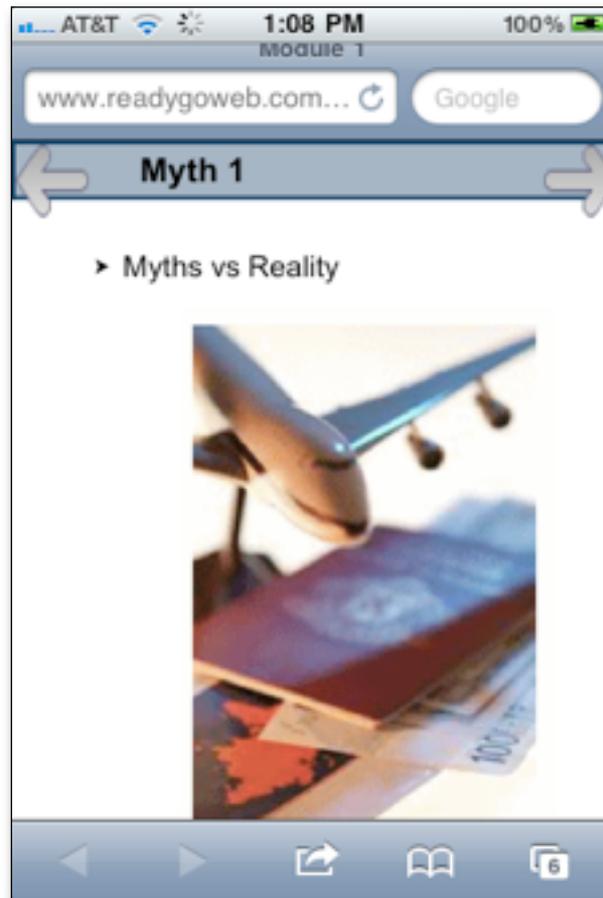
Rapid Intake



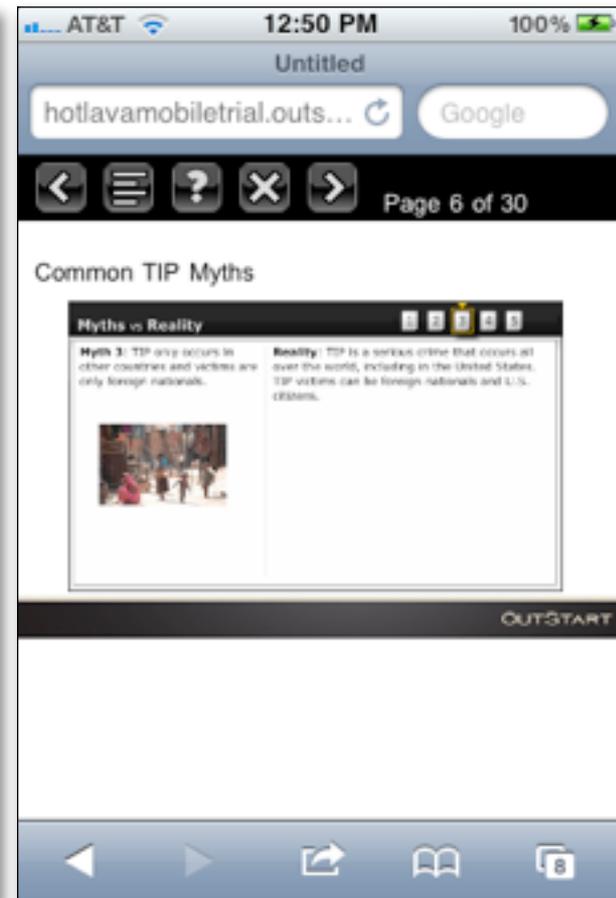
Slide Shows (cont.)



Desire2Learn



ReadyGo



OutStart



Animated Bullets



Trafficking in Persons

TIP Victim Profile

TIP is about exploiting people's **VULNERABILITY** in their current circumstances—whether it is a man desperate for a job to take care of his family or a young girl with low-self esteem getting caught up with a pimp.



Victims can be:

- Any gender, age, race, nationality, social status, or economic status



Click to view the next bullet point.



Glossary



Resources



Audio





Stories



Trafficking in Persons ?

Sex Trafficking Victim's Stories

Click a  to reveal a story.



The map shows three continents: Europe, Africa, and Asia. In Europe, there are two radio buttons with lines connecting them to a central point in the Mediterranean region. In Africa, there are two radio buttons with lines connecting them to a central point in the Atlantic Ocean. In Asia, there are two radio buttons with lines connecting them to a central point in Southeast Asia.

Europe **Africa** **Asia**

Trafficking in Persons

Labor Trafficking Victim's Stories

Keni, Indonesia-Gulf

Keni (Keni) Carda, 28, left Indonesia to work as a domestic worker in a Gulf state. The woman who employed Keni allegedly burned her repeatedly with an iron, forced her to ingest feces, abused her psychologically, and applied household cleaners to Keni's open wounds. She poked Keni's tongue with a knife, pried her teeth loose and forced them down her throat, beat her own children when they tried to protest, and threatened to kill Keni if she tried to escape. Keni's employer made her work extremely long hours every day, locked her inside the house, and sent Keni back to Indonesia before she could seek help from the authorities.

Navigation: Glossary Resources Audio

Trafficking in Persons

Module 1 - What is Trafficking in Persons?

Objectives:

- * Identify common myths about TIP
- * Define TIP
- * Identify Sex Trafficking
- * Identify Labor Trafficking (Forced Labor)
- * Identify Child Soldiers

This course will take approximately 20 minutes to complete. Click the right arrow to continue.

Navigation: Glossary Resources Audio

Trafficking in Persons

Common TIP Myths

Myths vs Reality

<p>Myth 1: TIP must involve some form of travel, transportation, or movement across international or national borders.</p>	<p>Reality: TIP does not require transportation, although it may be involved in the crime. TIP is more accurately described as "compelled service" where a victim does not have consent or control due to force, fraud, or coercion.</p>
	<p>Reality: TIP is not the same as smuggling, but is a separate criminal offense. Smuggling primarily involves illegally transporting people across borders.</p>

Navigation: Glossary Resources Audio



Videos



Trafficking in Persons 

Sex Trafficking Public Service Announcement

Public Service Announcement



Video player controls: play/pause, progress bar, volume, full screen

Video Summary 

DoD has a zero tolerance policy for prostitution. Evidence shows that prostitution is inherently harmful and dehumanizing, and fuels trafficking in persons, a form of modern-day slavery.

 Glossary  Resources  Audio 

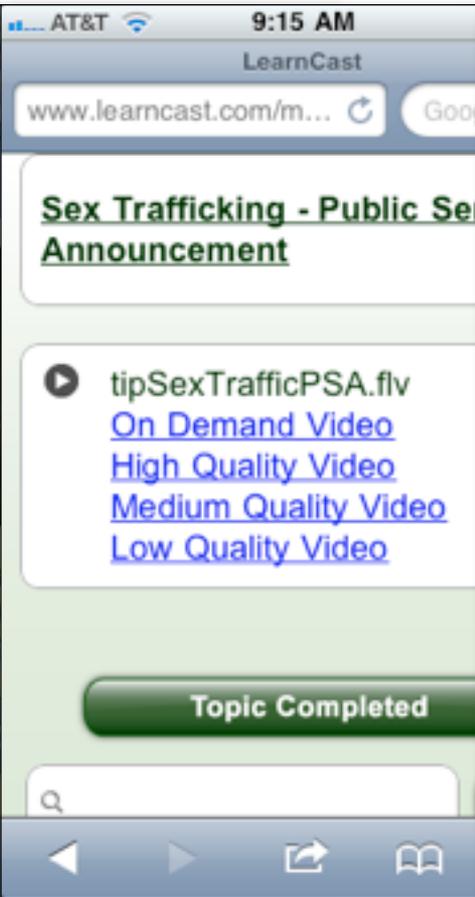
Navigation arrows and a series of 15 circular indicators, with the 10th indicator from the left filled, indicating the current slide position.



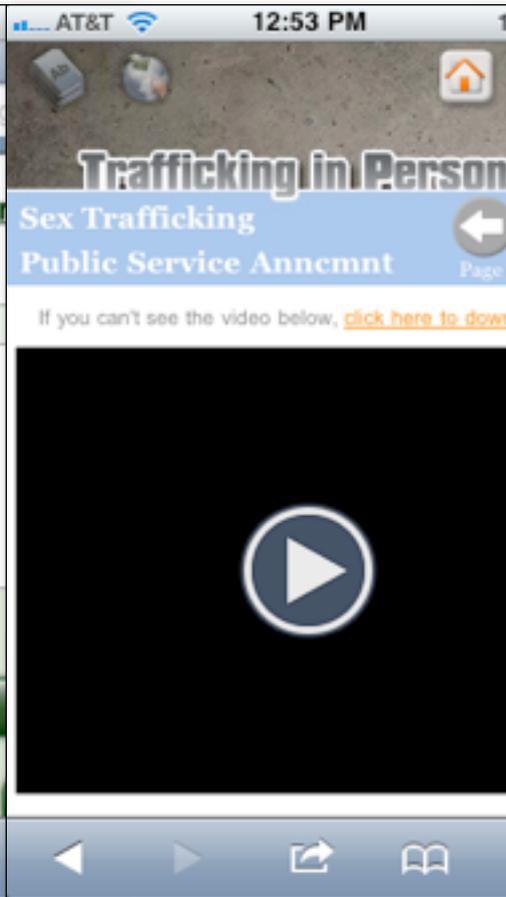
Video Solutions



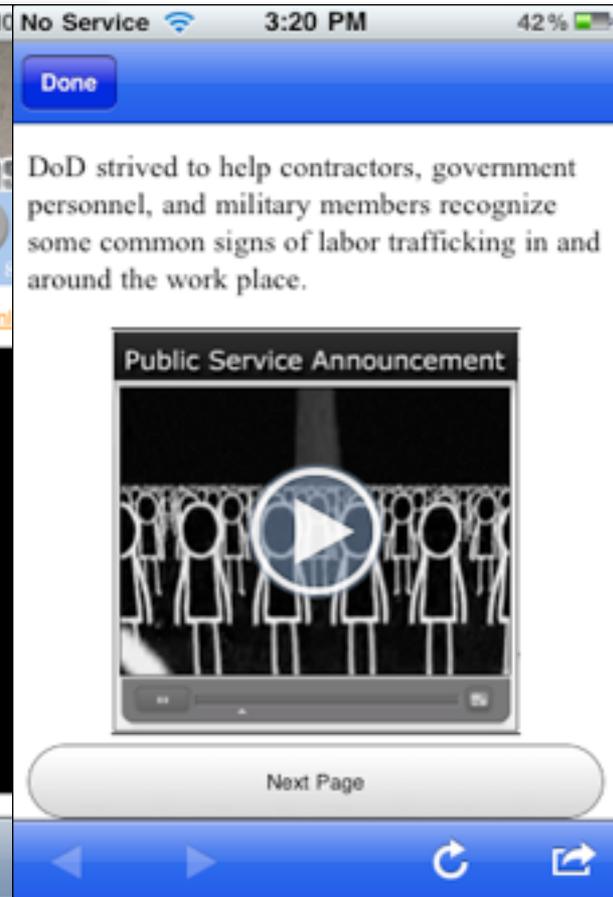
ADL



LearnCast



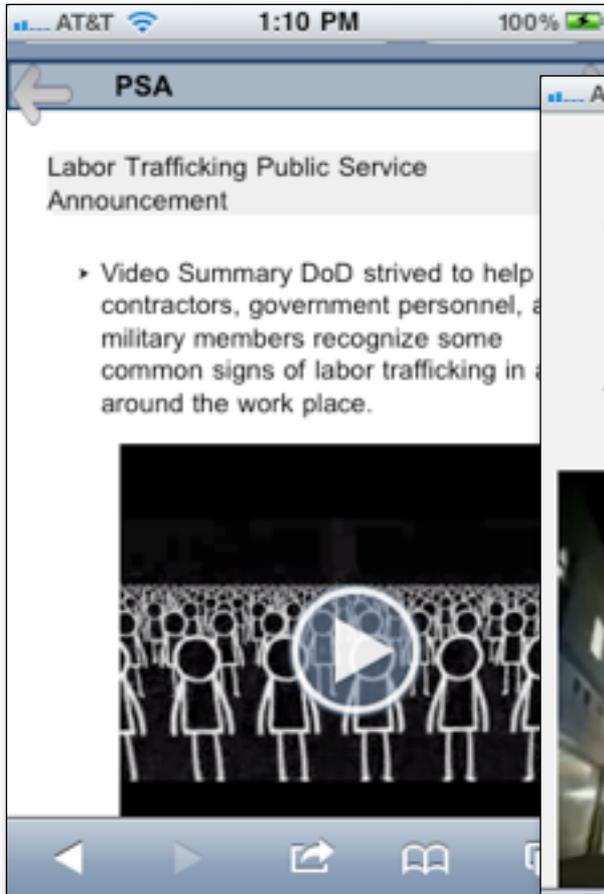
Trivantis



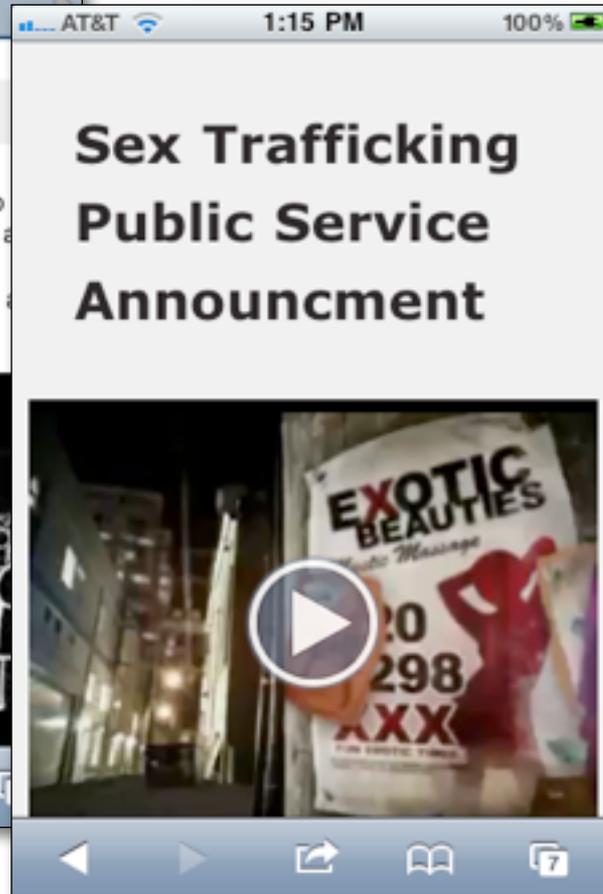
Desire2Learn



Video Solutions (cont.)



ReadyGo



Rapid Intake



MentorMate



Animations



Trafficking in Persons ?

Scope of the Problem

International Scope

It is estimated:

- 12 million people enslaved around the world today
- 600,000-800,000 TIP victims trafficked internationally annually
- 80% of victims are women
- 50% of victims are children
- \$32 billion generated from TIP annually
- TIP is one of the fastest growing criminal industries worldwide

Source: United Nations, International Labor Organization

[Play Animation](#)

Glossary Resources Audio

Navigation icons: back, forward, search, and other controls.



Animations (from Intro)



ADL



Additional Information



Trafficking in Persons

Push & Pull Factors

Push Factors

 **Push Factors:** Conditions that influence or encourage people to leave a bad or unsafe situation.



Pull Factors

 **Pull factors:** Conditions that influence people to go to a new location with better opportunities.



Note: These factors alone do not cause TIP, but a combination of factors coupled with violence/threats increases the risk of exploitation.

[Glossary](#) [Resources](#) [Audio](#)





Problem Solutions



AT&T 1:00 PM 100%

Trafficking in Persons

Welcome...

Welcome to the Trafficking in Persons (TIP) resource guide.

TIP Zero Tolerance Policy

"The United States hereby adopts a "zero tolerance" policy regarding United States Government employees and contractor personnel representing the United States abroad who engage in trafficking in persons."

Resource Guide

Go

Return to [Home](#) | [Main Menu](#)

© 2011 Problem Solutions

AT&T 1:01 PM

Trafficking in P

Home

What is TIP?

Who is Involved?

Why Does TIP Occur

TIP Victims

Combating TIP

Legal

AT&T 1:01 PM 100%

Trafficking in Persons

Why are Traffickers Involved?

Traffickers are involved in TIP because they see it as high profit and low risk — meaning minimal punishment due to corruption, lack of a strong criminal justice system, or where TIP is not seen as a serious crime.

Factors that Contribute to Trafficking in Persons

Push Factors:	Pull Factors:
Conditions that influence or encourage people to leave bad or unsafe situation.	Conditions that influence people to go to a new location with better opportunities
<ul style="list-style-type: none"> • Violence • Civil conflicts • No job opportunities • No civil rights • Poverty 	<ul style="list-style-type: none"> • Job opportunities • Freedom and liberty • Chance of a better life

100%

consider the

serve.

or 911

g Resource Center

ber posted by your

when found in TIP

- Do not purchase sex
- Do not be complicit or turn blind eye to TIP if peers are involved



Builds



Trafficking in Persons

Incentives for Traffickers to Engage in TIP

- \$32 billion generated from TIP every year
- \$15 billion generated from TIP in the U.S. and Western Europe
- Unlike drugs, TIP victims can be used over and over again to make traffickers money
- End Goal: Money
- Source: International Labor Organization

Girls: \$500 nightly quota (\$100 man)

- 1 night
- 1 week
- 1 month
- 1 year
- reset

Scenario: "John the Trafficker" has two 14 year old girls he forces to prostitute every night, requiring them to meet a nightly quota of \$500. The girls charge \$100 per sex act. After one year, the girls have earned \$365,000 for the trafficker and have been compelled to have sex with over 3650 men.

Glossary Resources Audio



Illustration



Trafficking in Persons

TIP Supply and Demand

- Basic economic principle: Where there is a demand for a product, someone will supply it.
- TIP: Where there is a demand for sex or labor, someone will provide it.
- When demand increases, supply increases, profits increase, and number of exploited victims increases.

increase demand — 

lower demand — 

 — victims of trafficking



Other Interactions



Trafficking in Persons 

Federal Acquisition Regulation Combating TIP

Contractors and contractor employees shall not—

Contractors shall not—

Contractors shall —

- (1) Engage in severe forms of trafficking in persons during the period of performance of the contract;
- (2) Procure commercial sex acts during the period of performance of the contract; or
- (3) Use forced labor in the performance of the contract.



Interactivity



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Incentives for Traffickers to Engage in TIP

Scenario: "John the Trafficker" has two 14 year old girls he forces to prostitute every night, requiring them to meet a nightly quota of \$500. The girls charge \$100 per sex act. After one year, the girls have earned \$365,000 for the trafficker and have been **compelled** to have sex with over 3,650 men.



1 year: \$365,000; 3650 men

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Menu Module 3

Push & Pull Factors

 **Push Factors:** Conditions that influence or encourage people to leave a bad or unsafe condition.

- ✖ Violence
- ✖ Civil conflicts
- ✖ No job opportunities
- ✖ No civil rights
- ✖ Poverty
- ✖ Corruption

 **Pull Factors:** Conditions that influence people to go to a new location with better opportunities.

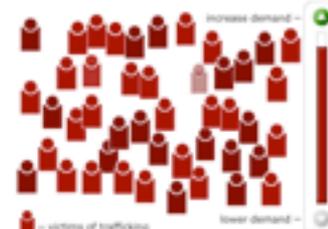
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Module 3

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Menu Module 3

TIP Supply and Demand

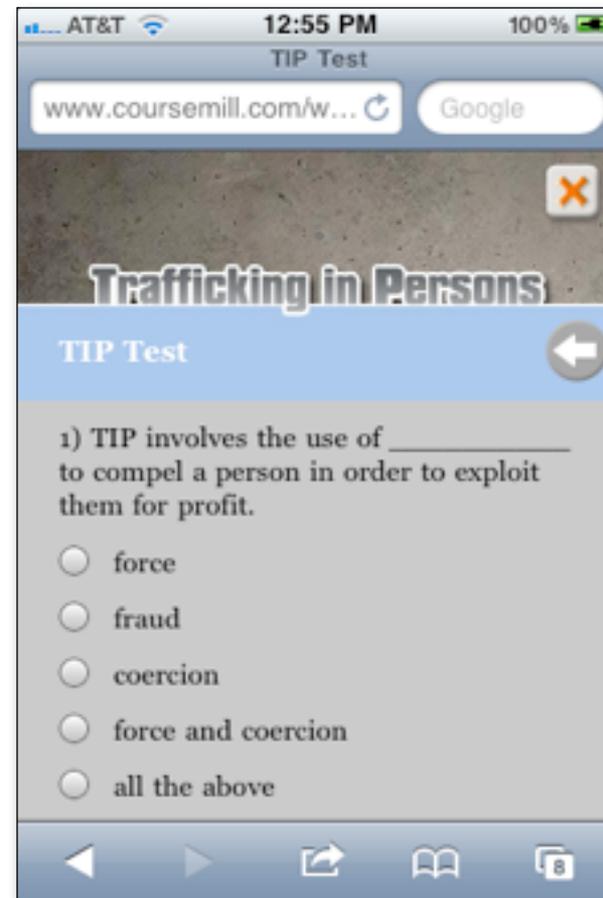


✖ Basic economic principle: Where there is a demand for a product, someone will supply it.

ADL



Trivantis Lectora





Intuition Rubicon



AT&T 3G 5:17 PM 53%

Trafficking in Persons

Child Soldiering Victim's Stories

Click a to view stories of child soldiering.

AT&T 3G 5:17 PM 53%

Trafficking in Persons

Module 1 Quiz

Please complete the following quiz. An 80% or higher is required to pass.

← → Save & Exit

AT&T 3G 5:17 PM 53%

Trafficking in Persons

Question 1 of 5

TIP involves the use of _____ to compel a person in order to exploit them for profit.

- Force
- Fraud
- Coercion
- Force and Coercion
- All the Above

Submit

Save & Exit



Other Features



- Glossary
- Resources
- Audio
- Help
- Quizzes

Glossary Resources Audio

Learn About Trafficking

Module 1 - What is Trafficking in Persons?

View the following mobile content FREE:

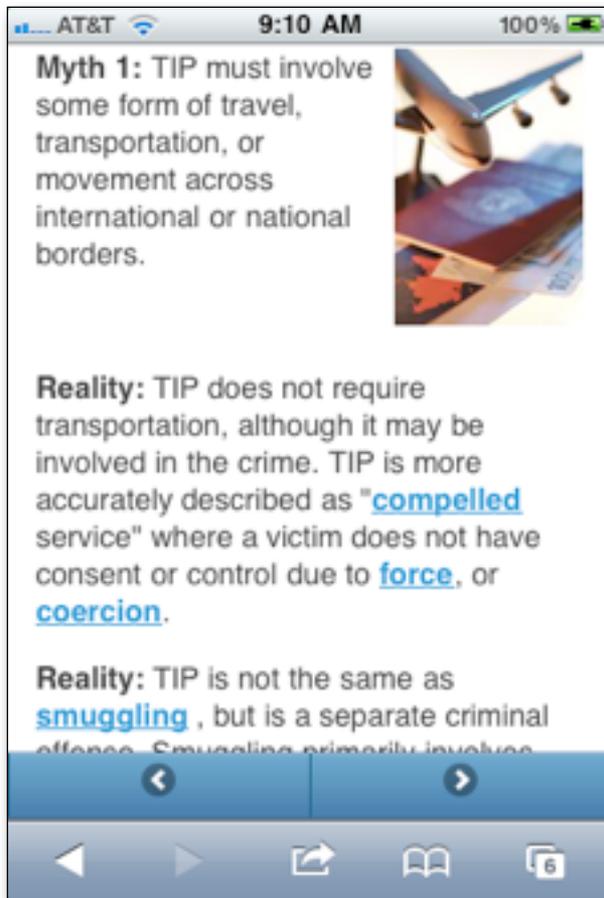
- Module 1 - What is Trafficking in Persons?

[Select](#)

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Glossary



ADL



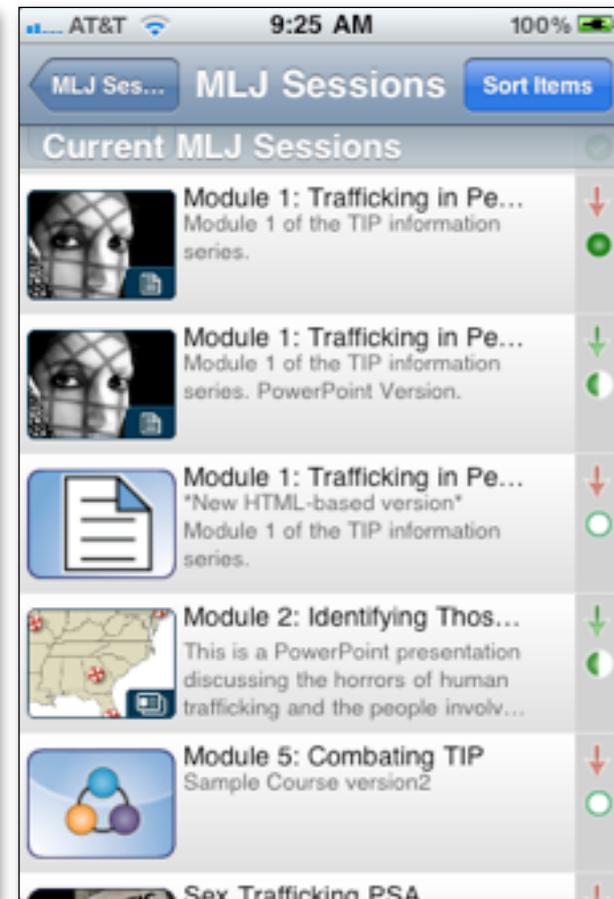
Other Features



LearnCast



eXact mobile



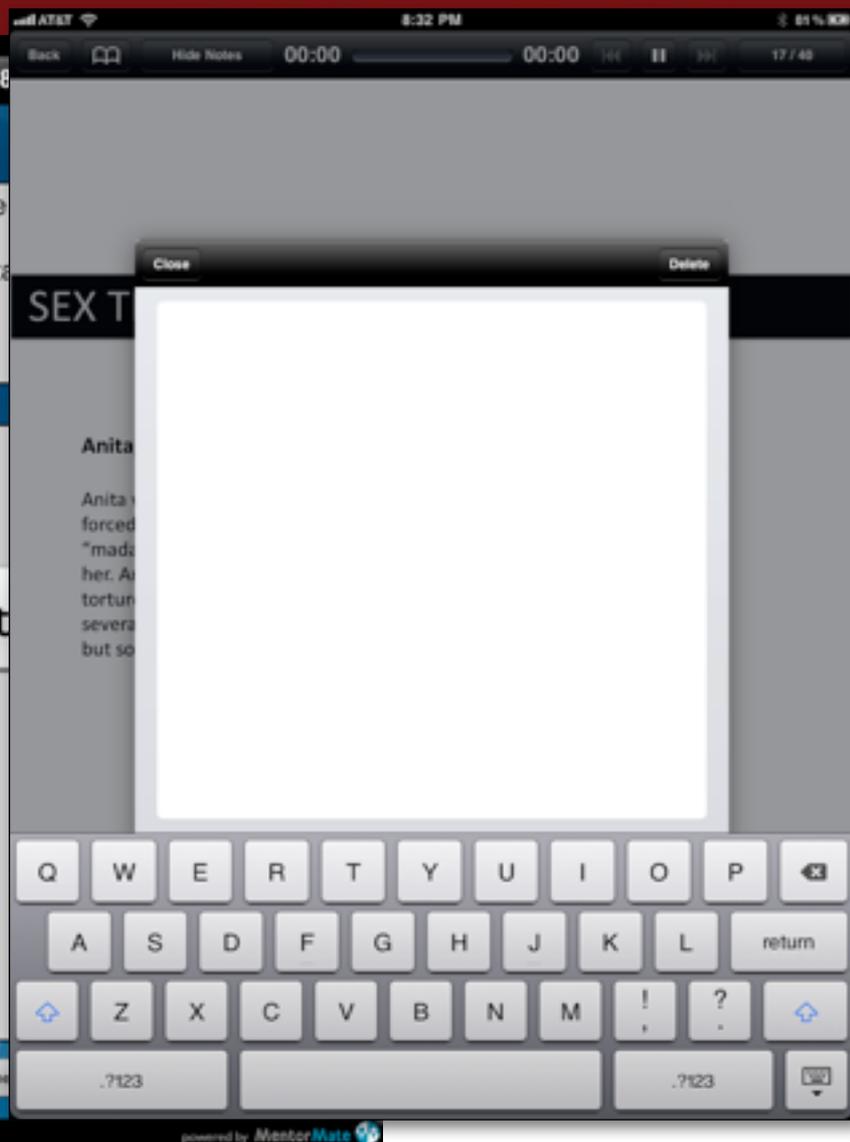
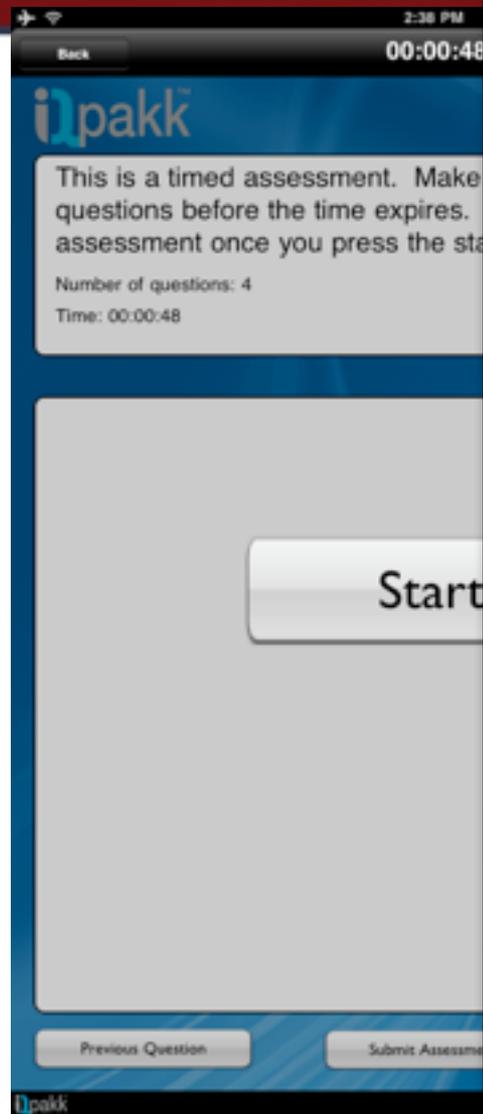
OnPoint CellCast



MentorMate iQpakk

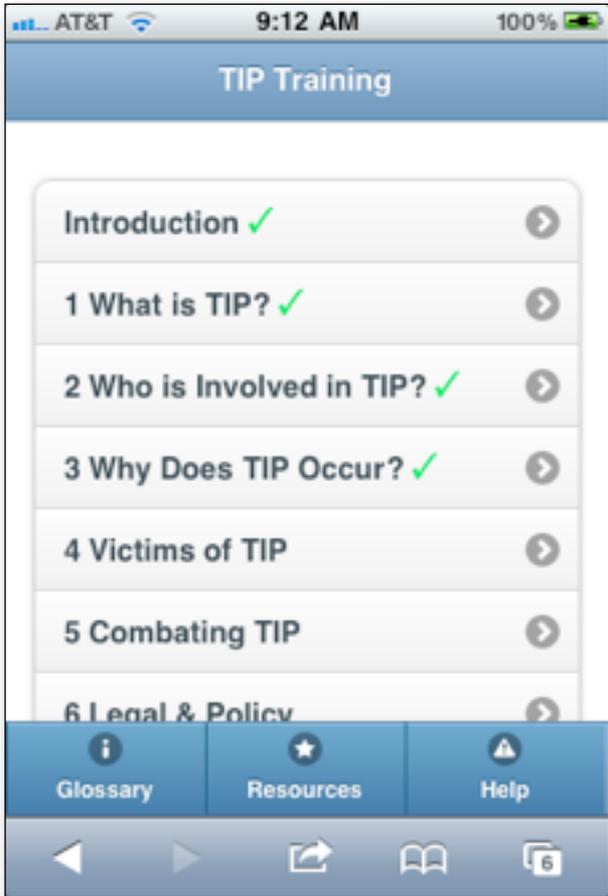
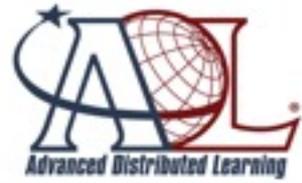


- Comments
- Assessment - timed
- iPad only
- Glossary
- Available later this month





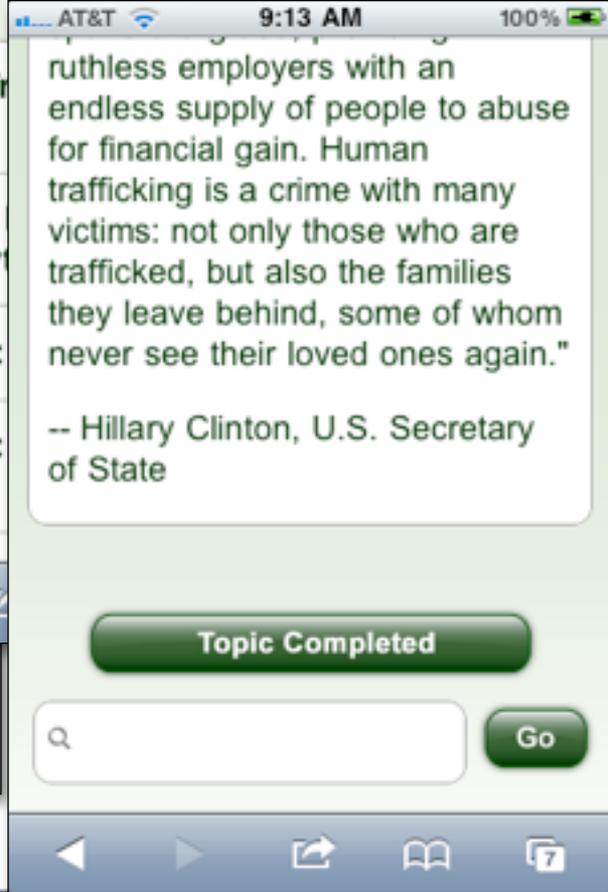
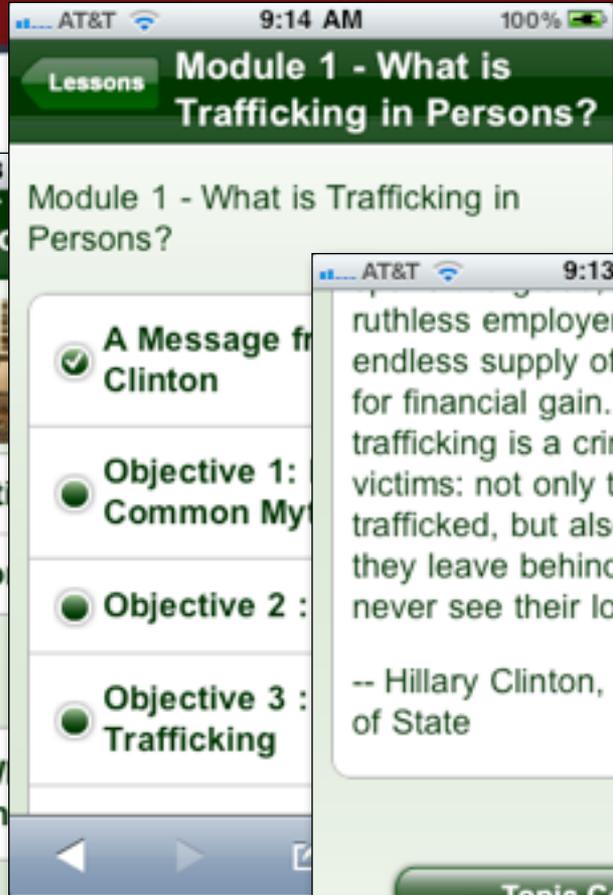
Interface



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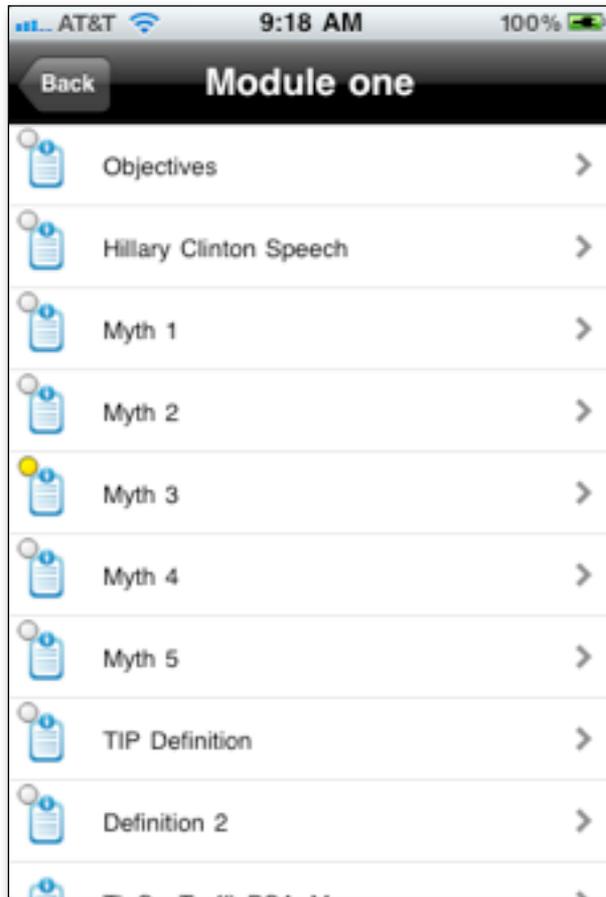


LearnCast





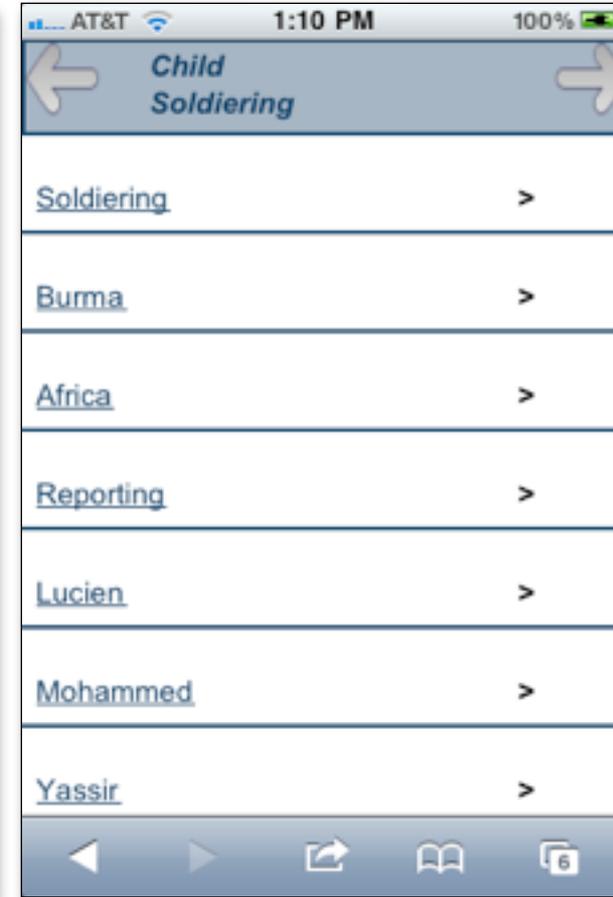
Menu Options



eXact mobile



OnPoint CellCast



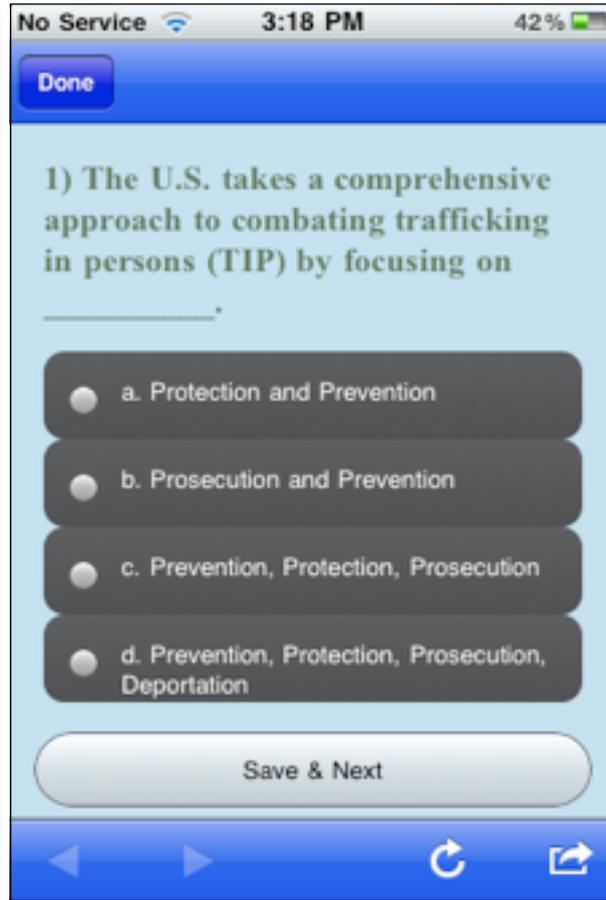
ReadyGo



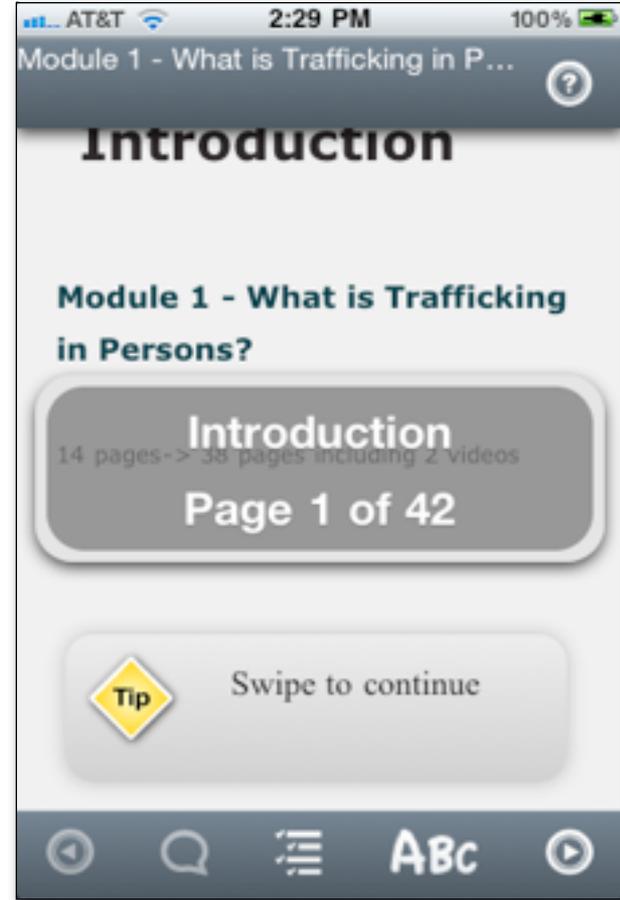
Other Options



OutStart



Trivantis



Rapid Intake



Achieve Labs Inc.



Product: LearnCast

Website: <http://www.LearnCast.com>

Contact: David S. Clemons –
david@AchieveLabs.com

Access: <http://www.learncast.com/mobi/sim.php?c=297&o=1>

Platforms: MS Windows 7 , Apple iOS
BlackBerry RIM , Android OS, and Palm



Achieve Labs Inc.



- Received SMS push notification of module availability
- Created separate objectives for lesson
- Checked objective when completed
- Included quiz with results at end
- Added poll
- Completed conversion in less than one day
- Device Detection for 1,000+ devices to support various images sizes and video formats





Product: eXact Mobile

Website: www.exact-learning.com

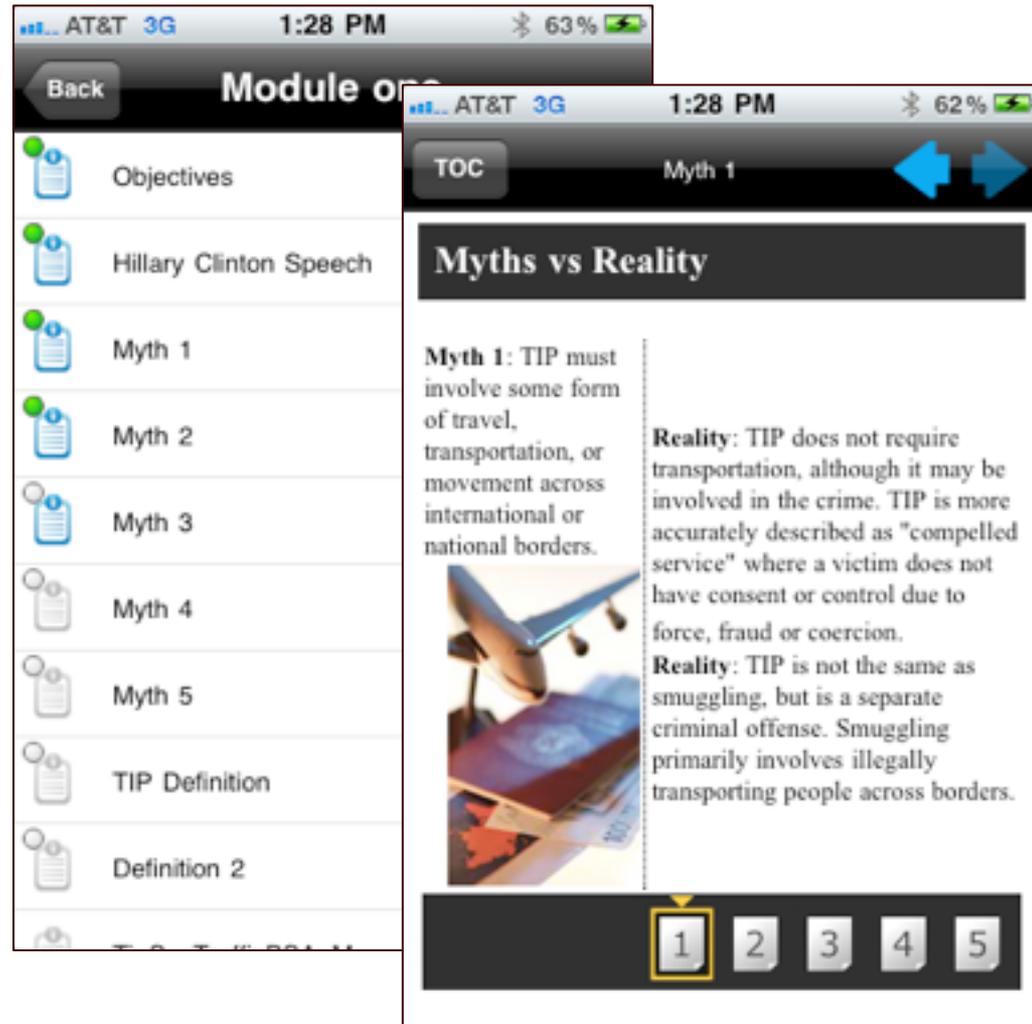
Contact: Alessio Artuffo, info@exactls.com

Access: Contact company

Platforms: Apps for iPhone, iPad, Android and Blackberry series



- Two versions
 - SCORM 1.2 “lite sequencing”
 - Learner choice
- Plays from app
- GEO location
- Interface 3rd party LMS





Intuition Publishing Inc.



Product: Intuition Rubicon

Website: <http://www.intuition.com/mobile>

Contact: Grant Kreft – gkreft@intuition.com

Access: Contact vendor (pushed to app)

Platforms: BlackBerry, iOS (iPad/iPhone/iPod Touch), Android, Windows Mobile/Phone



- Keeps look and feel of original
- Downloads and plays (followed by sync)
- Video integrated

A screenshot of a software interface titled "Trafficking in Persons". The interface has a blue header bar with the title. Below the header, the text reads "Module 1 - What is Trafficking in Persons?". Underneath, the word "Objectives:" is followed by a bulleted list of five items: "Identify common myths about TIP", "Define TIP", "Identify Sex Trafficking", "Identify Labor Trafficking (Forced Labor)", and "Identify Child Soldiers". At the bottom of the interface, there is a blue navigation bar containing a left arrow button, a right arrow button, and a "Save & Exit" button with a floppy disk icon.



OnPoint Digital



Product: CellCast Solution for Mobile Learning

Website: <http://www.mlearning.com>

Contact: Robert Gadd -
rgadd@onpointlearning.com

Access: Register at <http://mlj.mlearning.com>

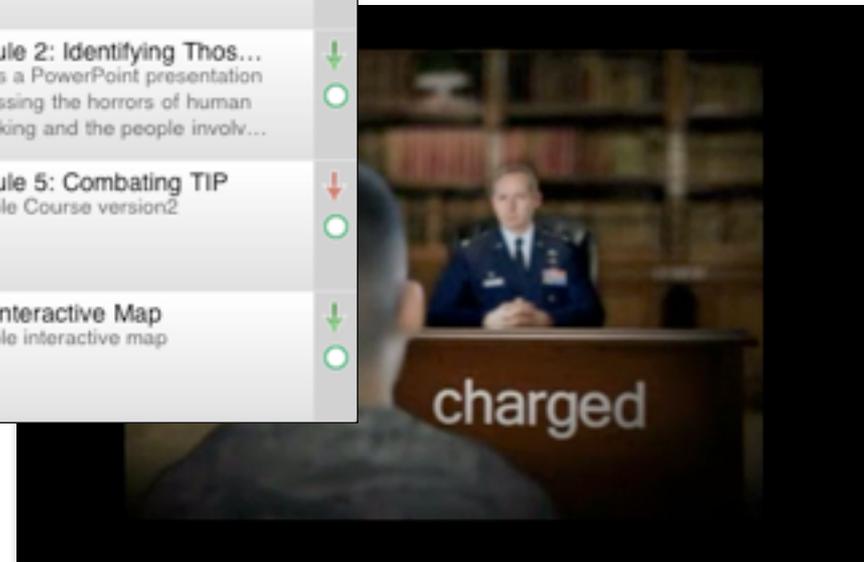
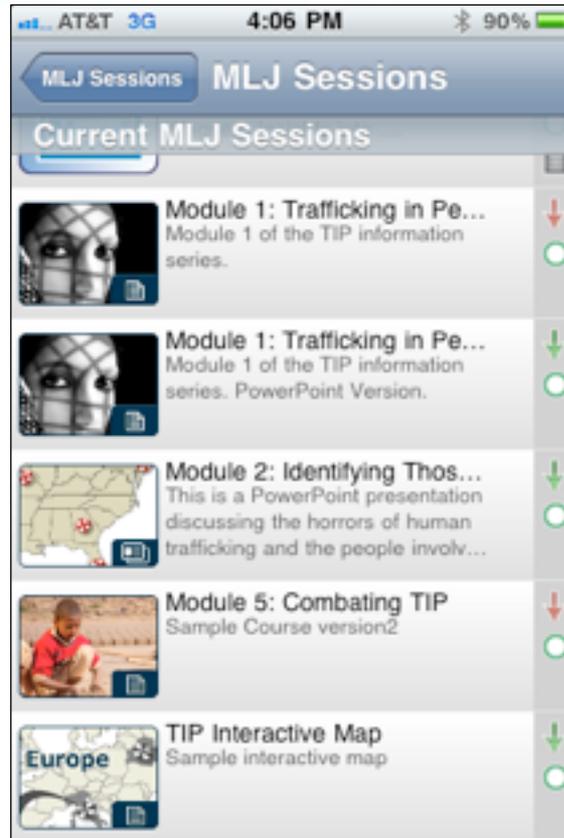
Platforms: Most popular smartphones including any Android devices, Apple iOS (iPhone, iPod Touch or iPad), media-capable BlackBerry, Windows Mobile 6.x, Windows Phone 7, any Symbian S/60 smartphone as well as Windows or Android-based PCs/netbooks/tablets



OnPoint Digital



- Device player
- Two versions
- Additional capability
- Tracks progress
- Video
- Push or pull





OnPoint Digital Slide Show



Exit

STATEMENT ON TIP



“ It is modern slavery spans the globe, pro ruthless employers endless supply of pe abuse for financial g

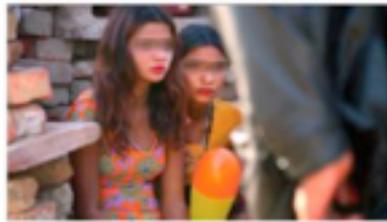
Human trafficking is a crime with many victims: not only those who are trafficked, but also the families they leave behind, some of whom never see their loved ones again.

”

-- Hillary Clinton,
U.S. Secretary of State

SEX TRAFFICKING

1 2 3 4 5



Men bid to buy the virginity of Nita, above left, age 14. She is from the Bedia caste in India, which encourages girls to be prostituted at the age of 13-14.



OutStart



Product: Hot Lava Mobile

Website: <http://www.outstart.com/about-hot-lava-mobile.htm>

Contact: jwhitney@outstart.com

Access: <http://hotlavamobiletrial.outstart.com/ADL> (demo/demo)

Platforms: Browser today or viewer app for BlackBerry 4.2+, Apple iPad, Apple iPhone/Touch, Android 2.2+



OutStart



- SCORM Support (e.g. Bookmarking, etc.)
- PowerPoint conversion
- Screen capture of original course images
- Assessment feedback
- No demonstration of video support
- Intuitive interface with course menu





Trivantis



Product: Lectora and Lectora Online

Website: <http://www.trivantis.com>

Contact: Tanya Seidel -
seidel@trivantisdev.com

Access: <http://dev.trivantis.com/tip>

Platforms: iPhone, Android



Trivantis



- Uses Dynamic HTML
- Closest to original course functionality
- Limited to smartphones only
- SCORM 1.2 Support
- Quick turnaround
- Requires authoring tool experience
- Provides assessment feedback





D2 TEAM-Sim



Product: DIF: D2 Interactive Multimedia Instruction Framework

Website: <http://d2teamsim.com/>

Contact: jcimino@d2teamsim.com

Access: Contact vendor for .apk

Platforms: Android



D2 TEAM-Sim



- Currently doesn't support SCORM
- Download .APK file and install to Android (only)
- Working on supporting an iPhone client version
- Recreated / modified original Flash course.
 - Changed navigation to move forward/back
 - Allows user to pinch zoom into interface.





Questionmark



Product: Perception

Website: <http://questionmark.com>

Contact: jeff@questionmark.com

Access: <http://tinyurl.com/tipqm>

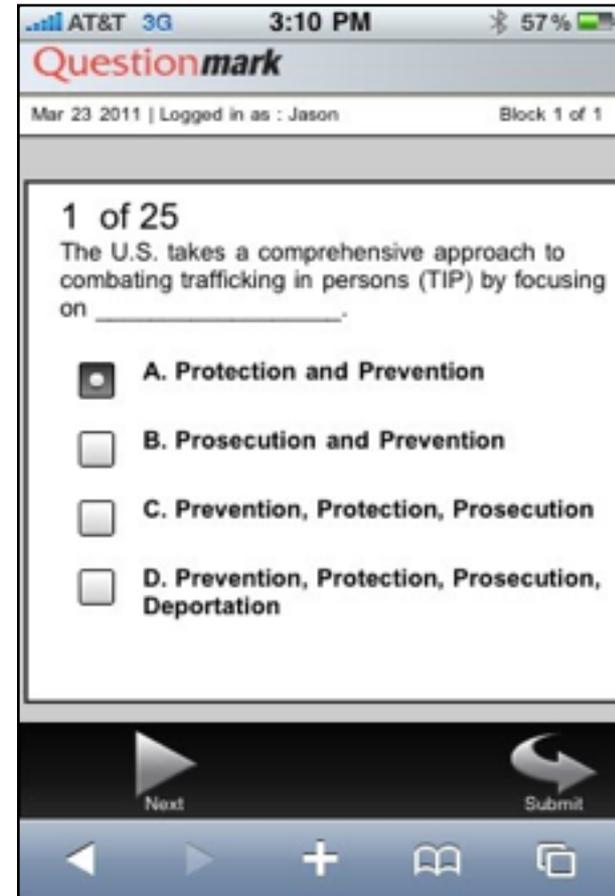
Platforms: BlackBerry, Apple iPhone, iPad, iPod Touch, Android



Questionmark



- Mobile Delivery of Quizzes, Surveys, and Tests
- Auto-sensing and auto-sizing
- Use in combination with .ePub?





Problem Solutions



Product: Custom mobile content management system (mCMS) built on the Microsoft® ASP.NET framework and SQL Server.

Website: <http://www.problemsolutions.net>

Contact: mike@problemsolutions.net

Access: <http://www.problemsolutions.net/tips>

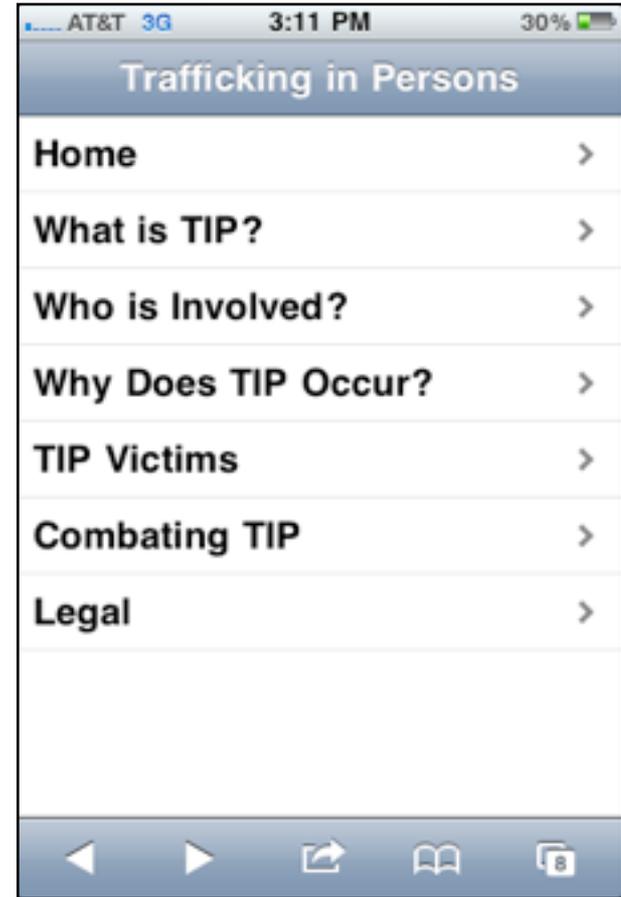
Platforms: Browser access



Problem Solutions



- Mobile resource guide to help aid a learning course
- Uses a combination of master page manipulation and different CSS file to render the same base of content across different devices.





MentorMate iQpakk



Product: iQpakk

Website: <http://iqpakk.com>

Contact: pete.freeberg@mentormate.com

Access: <http://demo.iqpakk.com> (TIP/Tip1234)

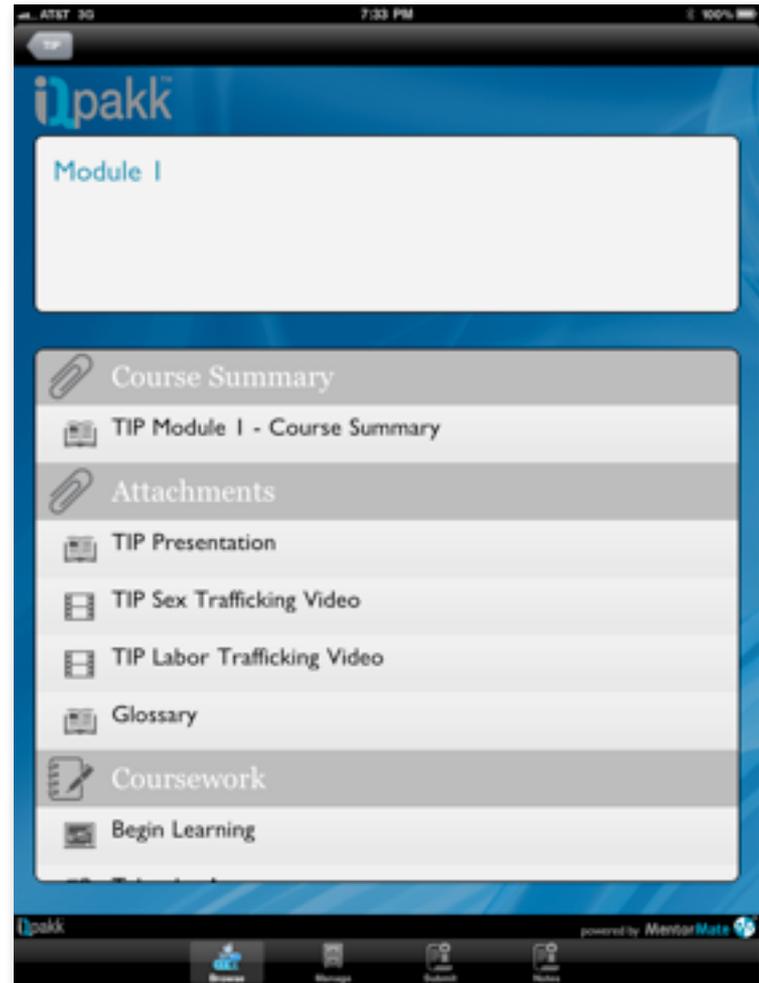
Platforms: iPad only plus browser



MentorMate iQpakk



- Click and drag development functionality
- Offline disconnected mode
- Management and development system
- Allows for memo notes





Rapid Intake



Product: mLearning Studio

Website: <http://www.rapidintake.com>

Contact: Chris Marcum
chrismarcum@rapidintake.com

Access: [https://beta.rapidintake.com/access/
Publish/17782/index.html](https://beta.rapidintake.com/access/Publish/17782/index.html)

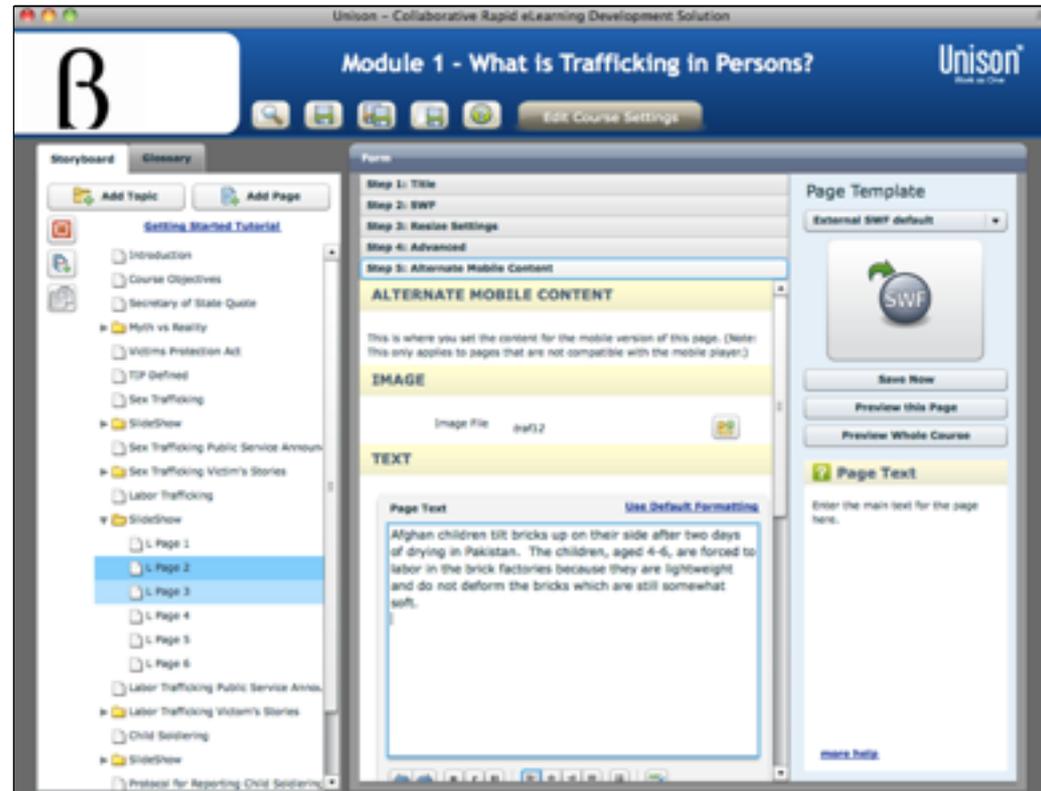
Platforms: Flash, Mobile, or Flash & Mobile (HTML5)



Rapid Intake



- New product
- Menu
- Glossary
- Comments
- Status
- 12 hour develop





ReadyGo



Product: ReadyGo WCB

Website: <http://www.ReadyGo.com>

Contact: Chloe Peterson; chloe@readygo.com

Access: <http://www.readygoweb.com/trafficking/map.htm>

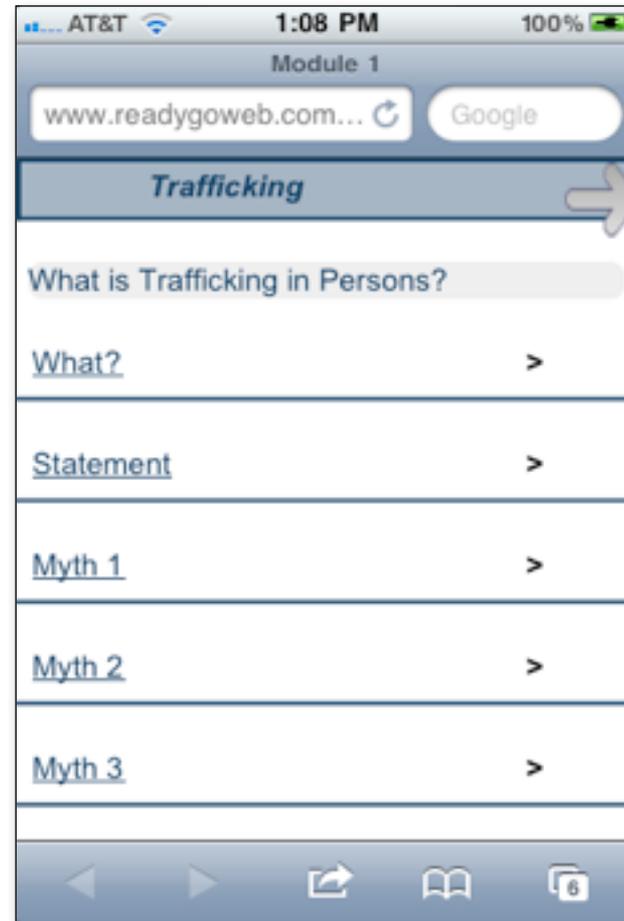
Platforms: Blackberry, Android/Chrome, iPhone/Safari, Minimo, HP, Samsung, Nokia Symbian/Opera, Windows Mobile, or Windows CE



ReadyGo



- Navigation arrows
- Home return at bottom
- Multi-level menus





Desire2Learn



Product: Desire2Learn

Website: <http://www.desire2learn.com/mobile/highered/>

Contact: David Kris - dkruis@desire2learn.com

Access: Native application (contact vendor)

Platforms: Android, BlackBerry, iOS



Desire2Learn



- Menu
- Navigation - next and previous plus done
- Quiz
- Native app
- About feedback





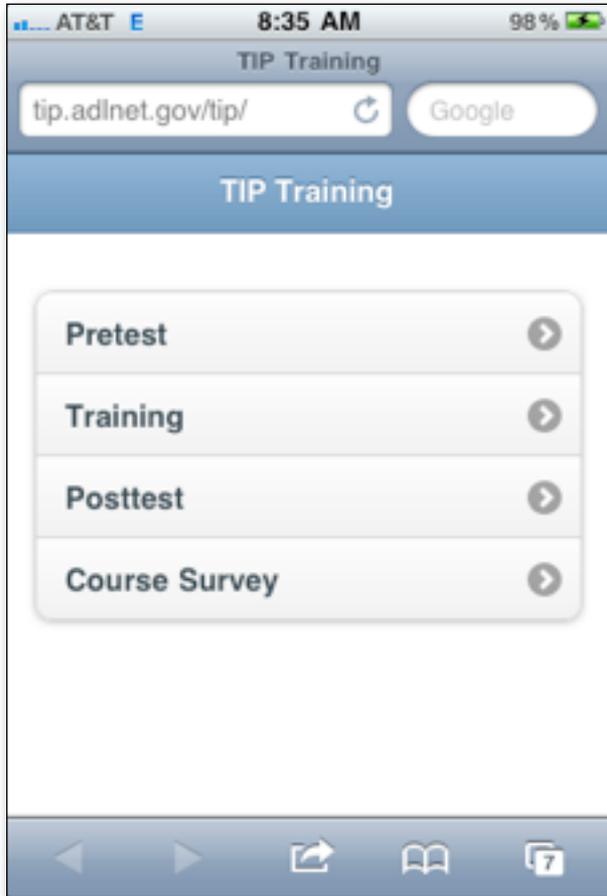
Results



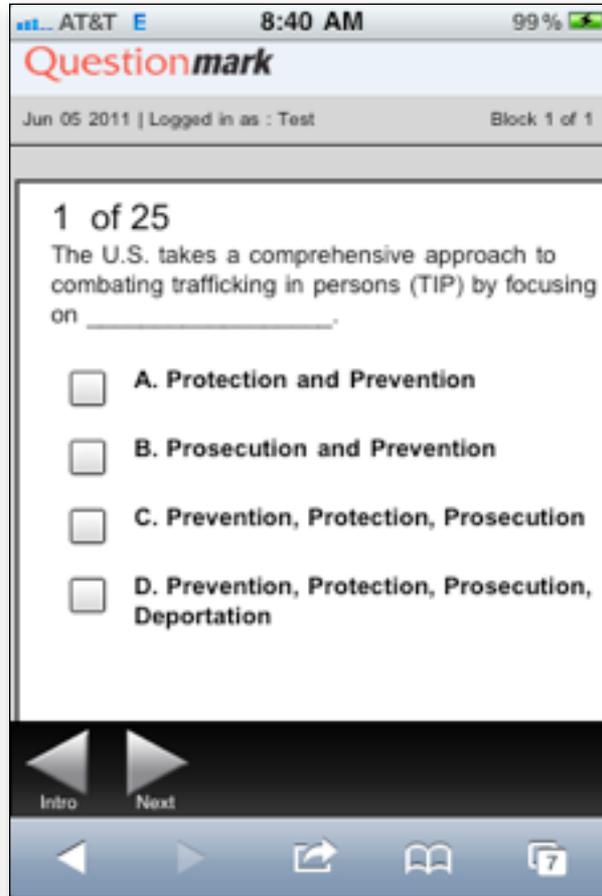
- ✓ Phase I Analyze & Prototype
- ✓ Phase II Requirements & Refinement
 - Revise
 - Test
 - Package for iPhone and Android
- ✓ Phase III Field Testing & Evaluation
 - LMS integration
 - 2 weeks + Sheppard Air Force Base
- Phase IV Measurement & Reports



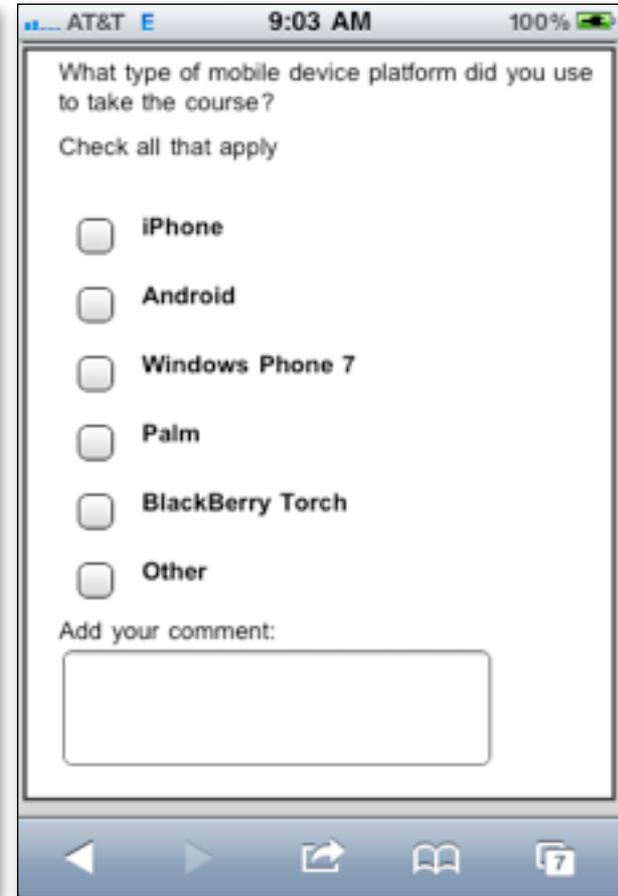
TIP Evaluation



ADL



Questionmark





Three Versions



iPhone App



Android App



Browser



iPhone iBooks .epub

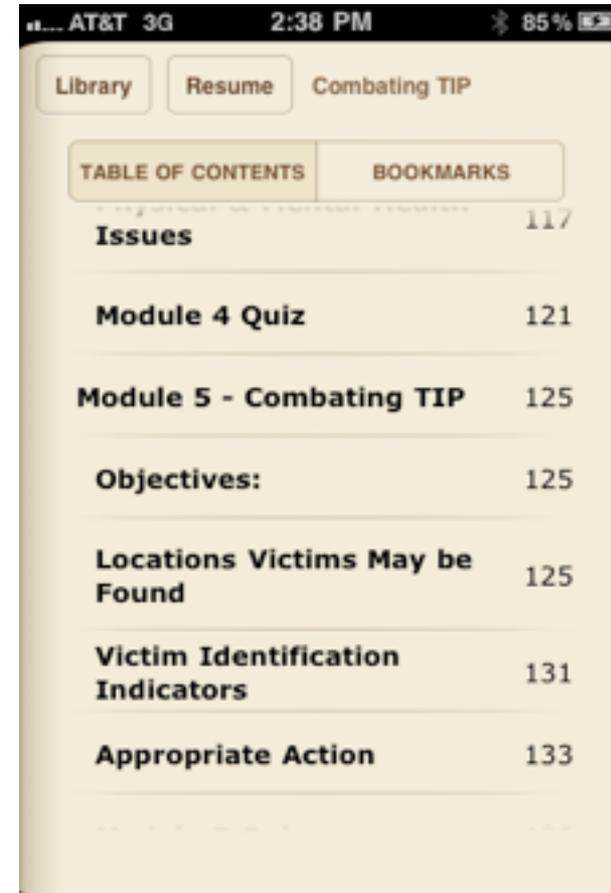
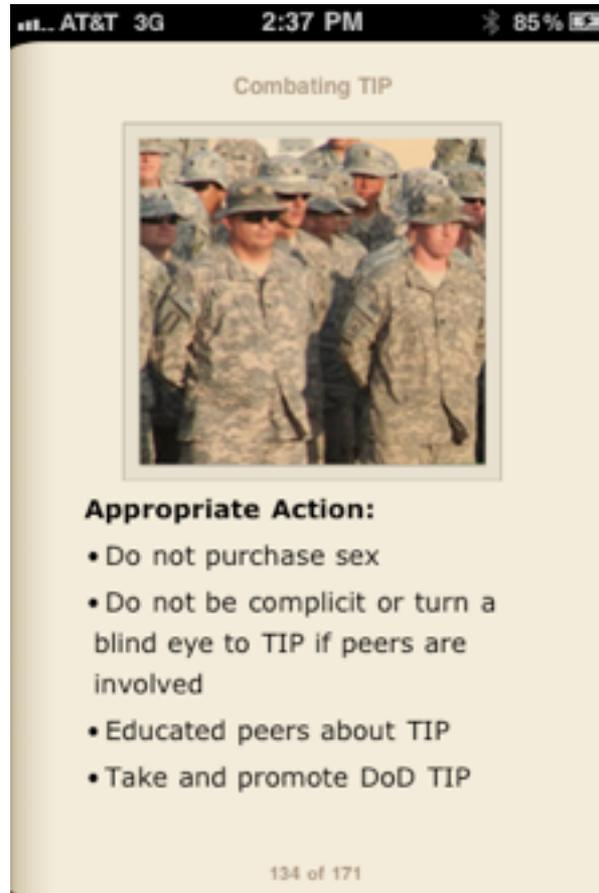
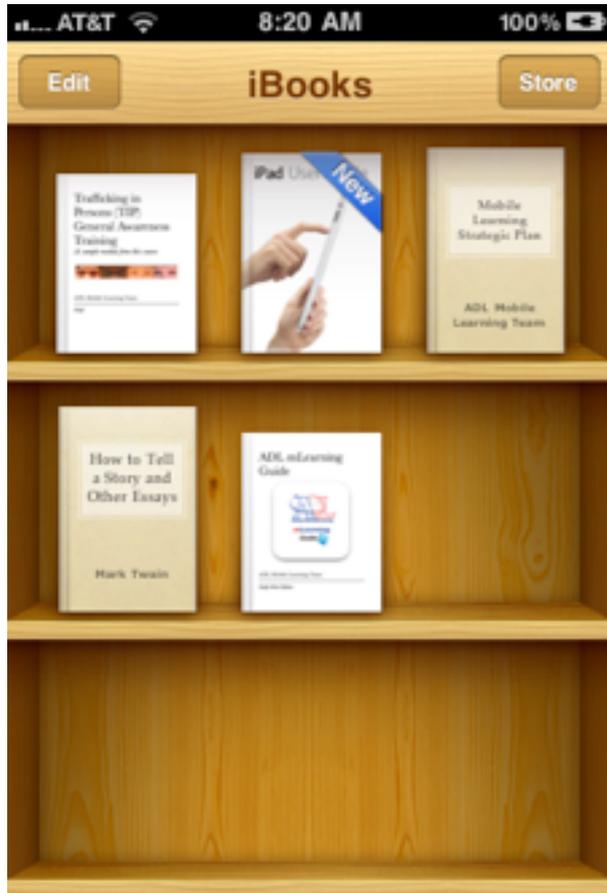
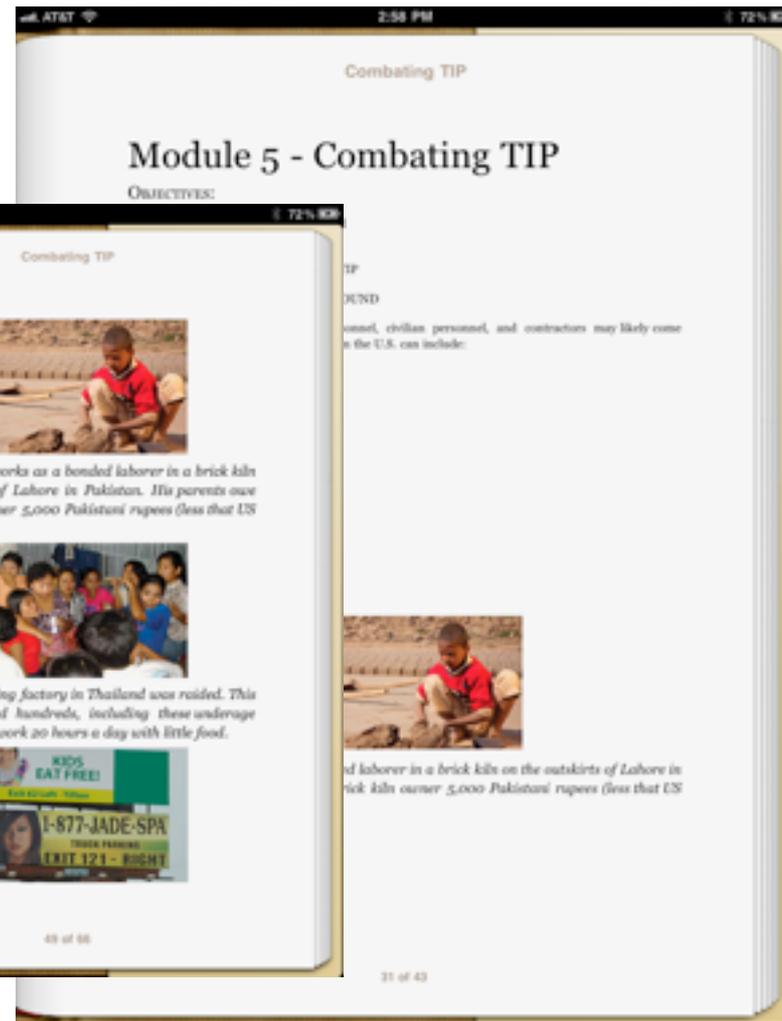
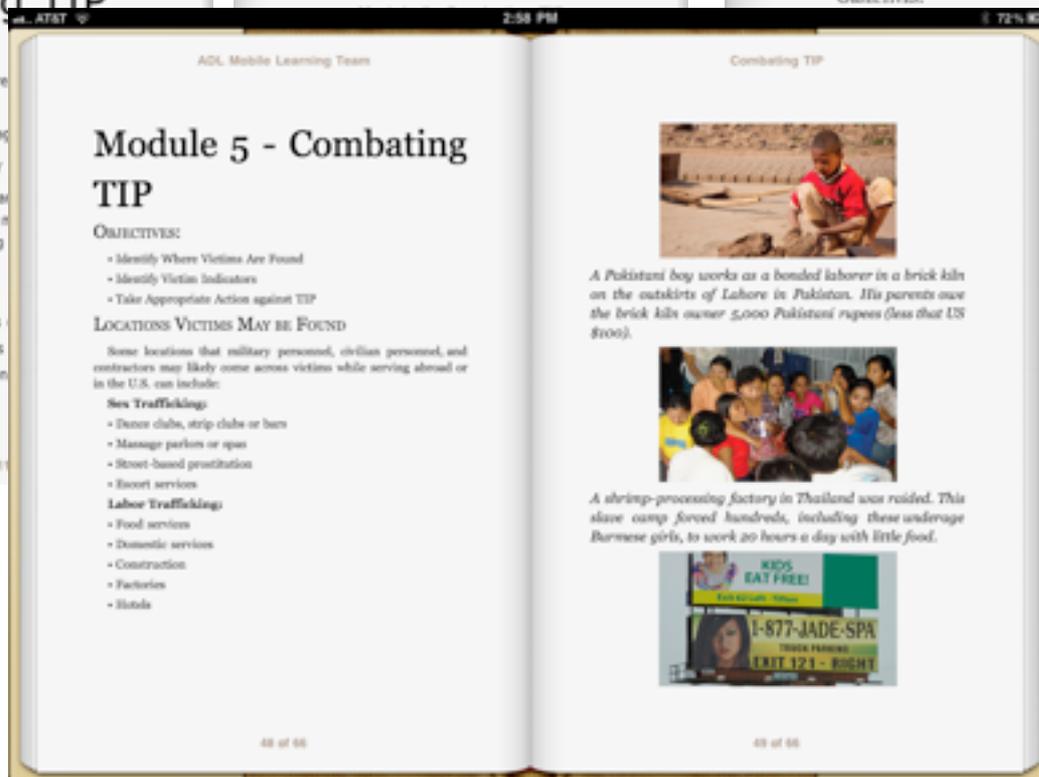
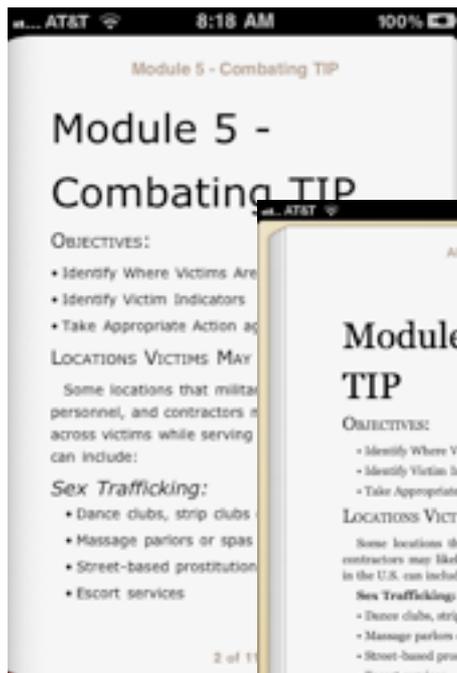


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iBooks





Firefox EPUBReader



- Why are Traffickers Involved in TIP?
- Understanding the Demand
- Module 3 Quiz
- Module 4 - How People become TIP Victims
- Objectives:
- Luring Victims into TIP
- How Perpetrators Maintain Control over Victims
- Physical & Mental Health Issues
- Module 4 Quiz
- Module 5 - Combating TIP
- Objectives:
- Locations Victims May be Found
- Victim Identification Indicators
- Appropriate Action
- Module 5 Quiz
- Module 6 - TIP Policy & Legal
- Objectives:
- Trafficking Victims Protection Act (TVPA) (2000)
- Prosecuting Remedies and Tools Against the Exploitation of Children Today Act (PROTECT) (2003)
- Federal Acquisition Regulation Combating TIP
- Module 6 Quiz
- Resources

Module 5 - Combating TIP

OBJECTIVES:

- Identify Where Victims Are Found
- Identify Victim Indicators
- Take Appropriate Action against TIP

LOCATIONS VICTIMS MAY BE FOUND

Some locations that military personnel, civilian personnel, and contractors may likely come across victims while serving abroad or in the U.S. can include:

Sex Trafficking:

- Dance clubs, strip clubs or bars
- Massage parlors or spas
- Street-based prostitution
- Escort services

Labor Trafficking:

- Food services
- Domestic services
- Construction
- Factories
- Hotels



A Pakistani boy works as a bonded laborer in a brick kiln on the outskirts of Lahore in Pakistan. His parents owe the brick kiln owner 5,000 Pakistani rupees (less than US \$100).



A shrimp-processing factory in Thailand was raided. This slave camp forced hundreds, including these underage Burmese girls, to work 20 hours a day with little food.



Billboards like this can be found around the U.S. advertising spas or massage parlors which often front as brothels where TIP victims may be found.



A brothel in Batam, Indonesia where women and girls are prostituted.



Examples Available



- Visit us to check out examples
 - iPhone
 - iPad
 - Android
 - Nokia
 - BlackBerry
 - Windows Phone





Questions / Discussion



Judy Brown

judy.brown.ctr@adlnet.gov
[@judyb](#)

Jason Haag

jason.haag.ctr@adlnet.gov
[@J_Haag](#)

